

## Ubisoft® and PayPal Renew Their Key Partnership Across Multiple Tom Clancy's Rainbow Six® Esports Competitions

TORONTO, **January 14, 2021** — Today, Ubisoft® and PayPal announced the renewal of their partnership for an extensive period running to September 2022. As part of this collaboration, PayPal will be the official payment platform for multiple competitions of the Tom Clancy's Rainbow Six® Esports circuit, including the European and North American leagues and respective regional Finals, the May and August Six Majors, and the Six Invitionals, the pinnacle of the Rainbow Six Siege competitive year. This joint effort also covers the recently announced Rainbow Six World Cup.

Throughout the duration of the partnership, PayPal also aims at strengthening its role as a key partner of the Rainbow Six Siege community, offering the fans special advantages at live events and producing exciting additional content for them to enjoy.

"We are happy to welcome back PayPal as a key partner to accompany us as we keep on growing our Rainbow Six Esports scene", said Geoffroy Sardin, Senior Vice President Sales and Marketing at Ubisoft. "PayPal highly contributed to the success of our previous esports leagues and events, and we're confident they will continue offering the great experiences and content we envision for our community. We are excited to kick off our collaboration with the European League Finals and North American League Finals this January and to unveil the full extent of the partnership over the months to come."

"Video games are at the heart of the digital industry and are expected to grow continuously up to \$200 billion in the coming years<sup>1</sup>," said Jill Cress, Vice President Consumer Marketing at PayPal. "On its own, esports already accounts for an audience of more than 92M enthusiasts in Europe<sup>2</sup> and is expanding at a fantastic pace with unprecedented community engagement. We are happy to collaborate with Ubisoft once again to offer to their community new and exclusive experiences".

To learn more about Tom Clancy's Rainbow Six Esports, please visit [www.rainbow6.com](http://www.rainbow6.com) and follow us at [twitter.com/R6esports](https://twitter.com/R6esports) and [instagram.com/R6esports](https://www.instagram.com/R6esports).

For all things European League and North American League, follow [twitter.com/R6esportsEU](https://twitter.com/R6esportsEU) and [twitter.com/R6esportsNA](https://twitter.com/R6esportsNA).

[<sup>1</sup>] <https://www.statista.com/outlook/203/100/video-games/worldwide>

[<sup>2</sup>] [PayPal Newzoo esports White Paper 2020](#)

### About the Rainbow Six Esports global program

Tom Clancy's Rainbow Six Siege's Esports includes 4 main regions, Europe, North America, Latin America and Asia-Pacific. All four regions run in parallel their own dedicated regional leagues, all feeding into one unique and global race towards a qualification for the Six Invitational, the pinnacle of the Rainbow Six Siege competitive year. Each regional league ties into a coherent global program, one unique race towards a qualification for the Six Invitational. As teams across the four regions face off in regional and global competitions, featuring 3 Majors and regional leagues, they will be ranked based on a new and in-depth point system that rewards sustained performance. Each competitive Season runs for nearly a year, from March through the following February. Each Season will be divided into 4 quarters. The first three quarters correspond to the 3 "Stages" of the regional leagues and conclude with a Six Major bringing together 16 of the world's best teams – four per region across the four regions. Each stage awards prize money and points for the Global Standings. The Global Standings determine the sixteen teams earning a spot to the annual Six Invitational. Following the 3 stages, the last quarter of the season will be dedicated to regional finals and relegations. The season will then conclude with the Six Invitational that will crown the world's best team. Four additional teams will also have a chance to qualify for the Six Invitational through Regional Open Qualifiers, making the Six invitational a 20-team competition. To learn more about Tom Clancy's Rainbow Six Esports, please visit [www.rainbow6.com](http://www.rainbow6.com) and follow us at [twitter.com/R6esports](https://twitter.com/R6esports) and [instagram.com/R6esports](https://www.instagram.com/R6esports).

### About Ubisoft

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Far Cry, For Honor, Just Dance, Watch\_Dogs, Tom Clancy's video game series including Ghost Recon, Rainbow Six and The Division. The teams throughout

Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2019-20 fiscal year, Ubisoft generated net bookings of €1,534 million. To learn more, please visit: [www.ubisoftgroup.com](http://www.ubisoftgroup.com).

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